



Solar Fiesta Program and Sunpaper Advertising Rates

The Solar Fiesta Program is seen by over 2500 people who are interested in YOUR products and services.

All advertising is in black and white, and photos and graphics must have a resolution of at least 250 dpi in JPEG, TIF, or PDF format. Text-only ads may be provided in MS Word format. Ad copy must be e-mailed by July 15 for the Solar Fiesta Program.

Your company can also choose to have the ad appear in the Sunpaper for a period of one year or five issues. Costs for this appear below.

The size requirements and prices for individual ads are as follows:

		Solar Fiesta Program Only	Program and Sunpaper for year
Full Page:	9½" H X 7" W	\$305.00	\$500.00
Half Page:	4¼" H X 7" W	\$165.00	\$250.00
Quarter Page:	4¼" H X 3½" W	\$90.00	\$150.00
Biz Card:	2" H X 3½" W	\$50.00	\$ 85.00

Please have all AD copy to the Program editor by July 15th!

Please circle the size ad you want above and email, mail or fax this order form to the NMSEA office, 1009 Bradbury SE #35, Albuquerque, NM 87105, email : rhermansolar@aol.com, Fax 246-2251

Company Name _____ **Contact** _____
Address _____
Email _____