

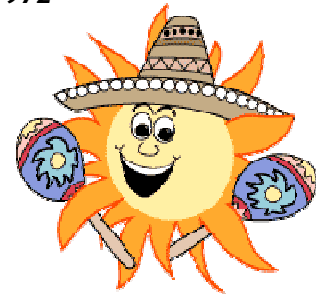


## New Mexico Solar Energy Association

1009 Bradbury SE #35, Albuquerque, NM 87106 · 505-246-0400 · Fax 505-246-2251

[www.nmsea.org](http://www.nmsea.org)

*Promoting Renewable Energy and Sustainability Since 1972*



May 26, 2009

**Re: Sponsorship of the 10th Annual Solar Fiesta!**

Dear Supporter of Solar and Sustainable Technologies,

Ignorance to knowledge, waste to conservation, global warming to global greening, inability to capability, powerlessness to empowerment, inaction to action, exhaustibles to renewables – call it what you like. We call it **“Power Shift!”** – the theme for the **2009 Solar Fiesta!** and a celebration of the dramatic and long-overdue renewable energy revolution sweeping the nation.

New Mexico Solar Energy Association (NMSEA) invites you to participate in the 10th annual **Solar Fiesta!** – an extraordinary opportunity to connect with thousands of people seeking renewable energy and sustainability information, products and services.

The **exhibits** of this year's festival include vendors of existing and budding technologies, educational institutions and like-minded non-profits. Industry experts present **workshops** on topics such as energy audits, conservation, efficiency, renewable energy, passive solar design and materials, solar and geothermal heating, solar- and wind-generated electricity, bio-fuels, green building, water harvesting, sustainability, financial incentives and much more. In consideration of today's economic climate, one workshop track promotes **green jobs**. The **Professional Track** supports green businesses and enables leading edge thinkers and tinkerers to engage their peers in the **Technical Sessions**. Your generous donation of products or services for the **Silent Auction** helps to fund NMSEA's **SunChaser** program – K-12 energy education in public and private schools all over New Mexico. Whether tax-deductible funding or a donation of items or services, your contribution supports this event, as well as our year-round activities: seven chapters around the state, the **Solar and Sustainable Directory**, the bi-monthly **SunPaper**, our presence at many events and committees which research and recommend related legislation and technologies.

As an educational non-profit organization dedicated to promoting renewable energy and sustainability, NMSEA needs and truly appreciates your support. Help us to make New Mexico's preeminent solar event the most successful ever – for you and for the thousands in attendance.

Gear up for this year's **Solar Fiesta!** to be held **September 26-27** from **10am to 5pm** at **Highland High School** in **Albuquerque, New Mexico**.

Overdrive is overdue! Help New Mexico to **Power Shift!** to a brighter future.

Sincerely,

Mary McArthur  
2009 Solar Fiesta Manager, [marymac@hubwest.com](mailto:marymac@hubwest.com)