

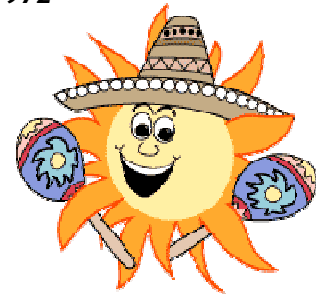


New Mexico Solar Energy Association

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www.nmsea.org

Promoting Renewable Energy and Sustainability Since 1972



May 26, 2009

Re: Sponsorship of the 10th Annual Solar Fiesta!

Dear Supporter of Solar and Sustainable Technologies,

Ignorance to knowledge, waste to conservation, global warming to global greening, inability to capability, powerlessness to empowerment, inaction to action, exhaustibles to renewables – call it what you like. We call it **“Power Shift!”** – the theme for the **2009 Solar Fiesta!** and a celebration of the dramatic and long-overdue renewable energy revolution sweeping the nation.

New Mexico Solar Energy Association (NMSEA) invites you to participate in the 10th annual **Solar Fiesta!** – an extraordinary opportunity to connect with thousands of people seeking renewable energy and sustainability information, products and services.

The **exhibits** of this year's festival include vendors of existing and budding technologies, educational institutions and like-minded non-profits. Industry experts present **workshops** on topics such as energy audits, conservation, efficiency, renewable energy, passive solar design and materials, solar and geothermal heating, solar- and wind-generated electricity, bio-fuels, green building, water harvesting, sustainability, financial incentives and much more. In consideration of today's economic climate, one workshop track promotes **green jobs**. The **Professional Track** supports green businesses and enables leading edge thinkers and tinkerers to engage their peers in the **Technical Sessions**. Your generous donation of products or services for the **Silent Auction** helps to fund NMSEA's **SunChaser** program – K-12 energy education in public and private schools all over New Mexico. Whether tax-deductible funding or a donation of items or services, your contribution supports this event, as well as our year-round activities: seven chapters around the state, the **Solar and Sustainable Directory**, the bi-monthly **SunPaper**, our presence at many events and committees which research and recommend related legislation and technologies.

As an educational non-profit organization dedicated to promoting renewable energy and sustainability, NMSEA needs and truly appreciates your support. Help us to make New Mexico's preeminent solar event the most successful ever – for you and for the thousands in attendance.

Gear up for this year's **Solar Fiesta!** to be held **September 26-27** from **10am to 5pm** at **Highland High School** in **Albuquerque, New Mexico**.

Overdrive is overdue! Help New Mexico to **Power Shift!** to a brighter future.

Sincerely,

Mary McArthur
2009 Solar Fiesta Manager, marymac@hubwest.com