



New Mexico Solar Energy Association

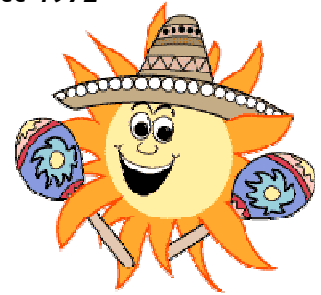
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www.nmsea.org

Promoting Renewable Energy and Sustainability Since 1972

May 26, 2009

**Re: 2009 Solar Fiesta!
Call for Exhibitors, Workshop Speakers,
Technical Session Speakers and Sponsors**



Dear Solar Enthusiast,

Ladies and Gentlemen, start your collectors! New Mexico Solar Energy Association (NMSEA) invites you to participate in the 10th Annual **Solar Fiesta!** – an extraordinary opportunity for you to connect with thousands of people actively seeking renewable energy and sustainability information, products and services.

Ignorance to knowledge, waste to conservation, global warming to global greening, inability to capability, powerless to powerful, inaction to action, exhaustible to renewable, call it what you like. We call it **“Power Shift!”** – the theme for the **2009 Solar Fiesta!** and a celebration of the dramatic and long-overdue renewable energy revolution that is sweeping the nation.

Now is the time! Gear up with NMSEA for the **2009 Solar Fiesta!** to be held **September 26-27** from **10am to 5pm** at **Highland High School** in **Albuquerque**. Now more than ever, NMSEA needs your help to make New Mexico's preeminent solar event the most successful ever – for you and for the thousands in attendance.

We strongly encourage you to take an active role in the Fiesta and we truly appreciate your support:

Sponsor! As a non-profit dedicated to promoting renewable energy and sustainability, NMSEA needs and truly appreciates your tax-deductible financial support, whether as a direct contribution to NMSEA or a donation of items or services. We recognize sponsors in the Solar Fiesta Guide, on the Tower of Solar Power and in periodic announcements throughout the Fiesta. Thank you for your investment in NMSEA and the industry.

Exhibit! Businesses, manufacturers, designers, contractors, educators, exhibit your renewable energy and sustainability products and services to a dream audience – eager customers, clients, and students who are fascinated by the incredible potential and promise of the industry and are actively seeking ways to incorporate renewable energy and sustainability into their lives now.

Speak! **Industry experts**, speak up! Present **workshops** to educate the community on such topics as energy audits, conservation, efficiency, renewable energy, passive solar, solar thermal, solar photovoltaic, wind, geothermal, bio-fuels, green building, water harvesting, sustainability, incentives, green collar job opportunities, existing and budding technologies. **Leading edge thinkers and tinkerers**, engage your industry peers in **technical sessions** to present, consider and discuss recent advances and discoveries, current theories and experiments, and emerging trends and technologies. See the **Call for Workshop Speakers** for more information.

Donate to the Silent Auction!

Make a winner, make a difference! Jumpstart new interest in renewable energy and sustainability. Your generous donation of one or more of your products and services to the ***Silent Auction*** helps fund NMSEA's ***SunChaser*** education program in public and private schools all over New Mexico.

Join in the Fiesta! Everything you need to get started is enclosed. Register before June 29 to receive a 10% discount on ***Solar Fiesta*** items! More information is available online at www.nmsolarfiesta.org or call us at (505) 246-0400 or toll free at 888-88-NMSOL.

Whatever you do, don't wait – get on the stick! Overdrive is overdue! Help your community ***Power Shift!*** to a brighter future!

Sincerely,

Mary McArthur
2009 Solar Fiesta Manager, marymac@hubwest.com

Enclosures: 2009 Solar Fiesta Exhibitor Registration Form
2009 Solar Fiesta Price List