



New Mexico Solar Energy Association

2009 Display Ad and Solar Fiesta Booth Price List



A la Carte Prices (See our *Solar Fiesta Package Deals* below.)

<u>Display Ads</u> ¹	<u>Solar Fiesta Guide</u> ^{2,3}	<u>SunPaper</u> ² (Each ad in other bi-monthly newsletters)	<u>Admission Fees</u>
Full page 7"w x 9"h	\$305	\$115	Weekend Workshop Pass \$50
1/2-Pg 7"w x 4.5"h	\$165	\$65	All-Day Workshop Pass \$35
1/4-Pg 3.5"w x 4.5"h	\$90	\$35	Weekend Exhibits-only Pass \$10
1/8-Pg (biz card) 3.5"w x 2"h	\$50	\$20	Single Day Exhibits-only Pass \$5
			Solar Fiesta T-Shirt \$20

¹ - Call us for ad design fees.
² - Artwork should be black and white; send camera-ready art or a file in .tif, .pdf, .jpg, or .gif format with a resolution of at least 250 dpi.
³ - Solar Fiesta Ads due by Monday, August 3, 2009.

2009 Solar Fiesta Booth Rental (9/26-27)

Indoor Booths: Includes one table, two chairs, one all-access pass and four exhibit entry passes each day.		Electricity is available for A/B booths. \$55
A - 8' deep x 10' wide	\$385	E - 10'x10', Non-Profit Row \$35
B - 6' deep x 10' wide	\$330	F - Alternative Fuel Vehicles \$165
Outdoor Booths: Includes one table, two chairs and four exhibit entry passes each day.		G - Big Rigs \$140
C - 11'x11', Corner Booth (see site map)	\$165	Rent adjoining booths for \$25 off the combined price.
D - 11'x11', Aisle Booth (see site map)	\$110	

Solar Fiesta Package Deals (Compare to the "A la Carte Prices" above.)

Would you like a group of ads and a Solar Fiesta booth at a reduced price? Package deals assist you with maintaining a NMSEA presence throughout the year at a discount. All deals include a booth and an ad in the Solar Fiesta (SF) Guide and in five SunPapers. Use the same ad for all or vary them as you desire. Pay one fee for these and more.

<u>Package Deals</u>	Non-Profit		Watt		Kilowatt		Megawatt ⁴		Gigawatt ⁴	
Benefits	Item	Value	Item	Value	Item	Value	Item	Value	Item	Value
Booth or Allowance toward Upgrade	E	\$35	D	\$110	C or D	\$165	B,C or D	\$330	A, B, C or D	\$385
Ad in Solar Fiesta Guide (1)	Bizcard	\$50	Bizcard	\$50	1/4-Pg	\$90	1/2-Pg	\$165	Full Page	\$305
Ad in SunPapers (5)	Bizcard	\$100	Bizcard	\$100	1/4-Pg	\$175	1/2-Pg	\$325	Full Page	\$575
Weekend Workshop Passes (\$50)			1	\$50	2	\$100	4	\$200	5	\$250
Weekend Event Passes (\$10)	2	\$20	2	\$20	2	\$20	4	\$40	8	\$80
Solar Fiesta T-Shirts (\$20) (Women's or Men's: S/M/L/XL/XXL. XXXL by special order – contact us.)			1	\$20	2	\$40	4	\$80	5	\$100
<i>Approximate Value</i>		\$205		\$350		\$590		\$1,140		\$1,695
Package Deal Price		\$185		\$315		\$530		\$1,025		\$1,525

⁴ - Electricity is included in package deals for booth sizes A and B.

**** Register for Solar Fiesta before Monday, June 29, 2009 to receive a 10% discount on Solar Fiesta items! ****

For further information on display ads, Solar Fiesta booths or package deals, contact our
 2009 Solar Fiesta Manager, Mary McArthur (505-281-0471, marymac@hubwest.com)
 or our office (505-246-0400/888-886-6765, info@nmsea.org).