New Mexico Solar Energy Association

2007 Display Ad and Solar Fiesta Booth Pricing

A la Carte Prices (See our Solar Fiesta Package Deals below.)

Display Ads[1]		SunPaper[2] (bi-monthly newsletter)	Solar Fiesta Guide[2,3]
Full page	7"w x 9"h	$75.00	$250.00
1/2-Pg	7"w x 4.5"h	$50.00	$150.00
1/4-Pg	3.5"w x 4.5"h	$25.00	$75.00
1/8-Pg (biz card)	3.5"w x 2"h	$15.00	$50.00

[1] - Call us for ad design fees.
[2] - Artwork should be black and white; send camera-ready art or a file in .tif, .pdf, .jpg, or .gif format with a resolution of at least 250 dpi.
[3] - Ads due by Monday, August 13, 2007.

Retail Items	Price
Solar Gingerbread House	$10
Solar Home Plan CD	$25
Kill-a-Watt Meter	$29.95
T-Shirts (call for availability)	$15
Solar Car Kit	$25
Solar Car - Assembled	$30

Shipping applies on all sales. Please contact us for shipping costs.

2007 Solar Fiesta Booth Rental (9/15-16)	
Indoor Booths[4]: Includes one table & two chairs	
A - 8' deep x 10' wide	$350.00
B - 6' deep x 10' wide	$300.00
Outdoor Booths: Includes one table & two chairs	
C - 10' deep x 20' wide	$200.00
D - 10' deep x 10' wide	$125.00
E - 10' deep x 10' wide - Non-Profit	$30.00

[4] - Electricity is available for $50 for A/B booths.

Membership	Price
Individual	$30
Family	$30
Business	$75
Individual Lifetime	$250
Business Lifetime	$400
Teacher w/copy of ID	$10
Student w/copy of ID	$10
Senior (62 & up) w/copy of ID	$10

Package Deal Prices (Compare to our "A la Carte" prices above.)

Would you like a group of ads and a Solar Fiesta booth at a reduced price? Package deals assist you with maintaining a NMSEA presence through the year at a discount. All deals include a booth and an ad in the Solar Fiesta (SF) Guide and in four SunPapers. Use the same ad for all or vary them as you desire. Pay one fee for all these and more.

Package Deals:	Non-Profit		Watt		Kilowatt		Megawatt[5]		Gigawatt[5]	
Benefits	**Item**	**Value**	**Item**	**Value**	**Item**	**Value**	**Item**	**Value**	**Item**	**Value**
Booth	E	$30	D	$125	C or D	$200	B, C or D	$300	A, B, C or D	$350
Ad in Solar Fiesta Guide	Bizcard	$50	Bizcard	$50	1/4-Pg	$75	1/2-Pg	$150	Full Page	$250
Ad in SunPapers (4)	Bizcard	$60	Bizcard	$60	1/4-Pg	$100	1/2-Pg	$200	Full Page	$300
SF Wknd Workshop Passes ($50)			1	$50	2	$100	4	$200	5	$250
SF Wknd Exhibit Passes ($6)	2	$12	2	$12	2	$12	4	$24	8	$48
T-Shirts ($15)			1	$15	2	$30	4	$60	5	$75
Approximate Value		$152		$312		$517		$934		$1,273
Package Deal Price		*$135*		*$260*		*$430*		*$810*		*$1,100*

[5] - Electricity for booth sizes A and B is included.

Register for Solar Fiesta before <u>July 16, 2007</u> to receive an additional 10% discount off!

For further information on display ads, Solar Fiesta booths or package deals, contact our 2007 Solar Fiesta Manager, Mary McArthur, (505) 281-0471 or through our office.

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Exhibitor Details

Please print clearly and include all requested information.

Company: _____

Contact: _____

Address: _____

_____

Phone: _____

Cell: _____

E-mail: _____

Payment (mark one)

Check Money Order Visa Mastercard Exp:_____

Chg Card #: _____

Workshop Speaking

____ I am interested in presenting a class or demonstration at Solar Fiesta.

____ I am interested in presenting a class or demonstration on NMSEA's behalf other times of the year.

Topics: _____

Hotel Arrangements

We plan to arrange a block of discounted rooms at a nearby hotel. Are you in need of accommodations?

____ I would like to rent hotel rooms.

Type of rooms/# of people/when:

_____

To register, please do one of the following:

A. **Call** us:
505-246-0400/800-886-6765 (800-88NMSOL)

B. **Fax** us: 505-246-2251

C. **Mail** with check or CC info to:
New Mexico Solar Energy Association
1009 Bradbury SE #35
Albuquerque, NM 87106

Please contact us for shipping costs for retail items.

Questions? Contact:
Mary McArthur, marymac@hubwest.com, (505) 281-0471

A la Carte Pricing

Solar Fiesta Booths	*Quan*	*Price*	*Ext Amt*
Indoor A - 8'd x 10'w	____	$350	_____
Indoor B - 6'd x 10'w	____	$300	_____
Outdoor C - 10'd x 20'w	____	$200	_____
Outdoor D - 10'd x 10'w	____	$125	_____
Outdoor E - 10'd x 10'w	____	$30	_____
Electricity for Booth A/B	____	$50	_____
2007 Solar Fiesta Guide Display Ads			
Full Page	____	$250	_____
1/2-Page	____	$150	_____
1/4-Page	____	$75	_____
1/8-Page (biz card)	____	$50	_____
Solar Fiesta Admission and Workshop Tickets			
Weekend Workshop Pass	____	$50	_____
All-Day Workshop Pass	____	$30	_____
Single Workshop Ticket	____	$10	_____
Weekend Exhibit Pass	____	$6	_____
Single Day Exhibit Ticket	____	$3	_____
SunPaper Display Ads			
Full Page	____	$75	_____
1/2-Page	____	$50	_____
1/4-Page	____	$25	_____
1/8-Page (biz cd)	____	$15	_____

Package Deals *(#: please include T-shirt sizes)*

Gigawatt	(5:_____)	$1,100	_____
Megawatt	(4:_____)	$810	_____
Kilowatt	(2:_____)	$430	_____
Watt	(1:_____)	$260	_____
Non-Profit		$135	_____

Memberships

Individual/Family	$30	_____
Business	$75	_____
Individual Lifetime	$250	_____
Business Lifetime	$400	_____
Teacher/Student/Senior (w/copy of ID)	$10	_____

Retail Items

T-Shirts - size(s):_____ (Contact us for available options.)	____	$15	_____
Solar House Plan CD	____	$25	_____
Gingerbread Solar House Plan	____	$10	_____
Kill-a-watt Meter	____	$29.95	_____
Solar Car - Kit	____	$25	_____
Solar Car - Assembled	____	$30	_____
Subtotal			_____
Early SF Reg (7/16) Discount (Booth, SF Guide Ads, Package Deals)		(-10%)	_____
Total Due			_____